



## A Peek at Sanctuary South Beach's Revamped Rooms

Where: 1745 James Ave | Miami, Miami Beach, FL, United States, 33139

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Yesterday we noted all the [rooms renovations](#) currently underway all over Miami. Today, we hear from one man in charge of *some* of those renos—Keith Menin, whose hotel group is on a bit of a makeover tear, from the [Bentley Hotel South Beach](#) and [Shelborne](#) to the [The Sanctuary South Beach](#).

This off-the-beaten-track boutique hotel (that's still a hop, skip and a jump away from the best of Miami Beach) has been spruced up with more contemporary features and new shades of green and blue.



"We were inspired by the bamboo and pond by the entrance to our courtyard," says Menin. "We wanted to bring some of the freshness of those colors into the aesthetic of the rooms."

As for why renovate in the first place, Menin says he's keen to give guests the opportunity to stay in "cutting-edge spaces" that are also fun and relaxing.

"I am most inspired by fashion trends and simple color palettes that work with the geographic location. You are going to dress differently as you travel from city to city and we're trying to bring the beach feel into our rooms and public spaces."

Aside from keeping up with The Joneses (or Dreams, or Jameses), Menin believes that redesigning hotel rooms is a seasonal must:

"Every 3 to 5 years you need to switch out the look completely. Just like the need to constantly update your closet with new fashions and colors--the same goes for hotels."

Intrigued? Sanctuary rooms for you and your (hopefully season-appropriate) suitcase start at \$189 this weekend.